

LANDS' END SCHOOL

A promotional banner for Lands' End. The background is a warm yellow-orange color with faint, scattered leaf patterns. The text "LANDS' END" is at the top left in a dark blue, serif font. Below it, "FAMILY & FRIENDS" is written in a large, orange, serif font, with the ampersand "&" in white. To the right, a dark blue, irregularly shaped box contains the text "TAKE 30% OFF PLUS FREE SHIPPING." in white, bold, sans-serif font. At the bottom left of the banner, the text "Online and in stores. Hurry, ends 10/2/12!" is written in a dark blue, sans-serif font. In the center of the banner, there is a dark blue rectangular button with the text "SHOP SCHOOL UNIFORMS" in white, bold, sans-serif font.

LANDS' END
FAMILY & FRIENDS

TAKE 30% OFF PLUS FREE SHIPPING.

Online and in stores. Hurry, ends 10/2/12!

SHOP SCHOOL UNIFORMS

*** How to get 30% off + Free Shipping:**

Excludes gift cards and special services. Savings reflected at checkout. Ends 11:59 p.m. Central, Tuesday, October 2, 2012. Enter the Promotion Code **FRIENDLY** and **PIN 2702**.

Product selection may vary by store.

Limited Time Offer. Save 30% on Lands' End merchandise purchases online, by phone or in store (excludes Buy More and Save pricing, monogramming, embroidery, gift boxing, gift cards, shipping, taxes, duties and excluded items as marked). Discount will be applied at checkout. Also receive Free Shipping to U.S. and Canadian addresses. 5-7 business day delivery to most addresses. Offer not redeemable for cash. Cash value 1/20¢. Applies only to merchandise purchased from landsend.com, landsendcanvas.com, Lands' End Shop at Sears, Lands' End Inlets and Lands' End consumer catalogs. Excludes Lands' End Business Outfitters purchases. Product selection may vary by store. Promotional savings may be deducted from returns. Offer valid through 11:59 p.m. Central, October 2, 2012.

Not valid on previous purchases or when combined with any other promotional offers.